



MASSACHUSETTS
**BUSINESS
PROFESSIONALS**
of AMERICA

Giving Purpose to Potential



2023 - 2024 Annual Report

**Business Professionals of America,
Massachusetts Association**

A Message from the State Director: Makenzi Tiberii

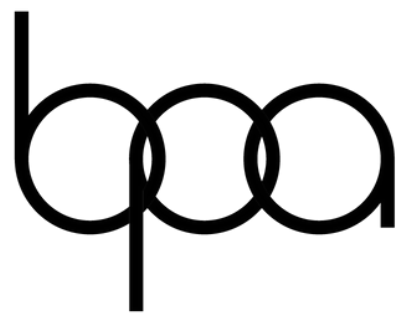
Adaptability and Inclusivity. This past fiscal year MA Business Professionals of America has put a strong emphasis on ensuring that our programs and practices are adaptable to a changing time and inclusive to guarantee that each and every member feels welcome. This concentrated effort has created an environment that truly puts the students first and I am confident that this will lead us to greater future success.

In addition to previously established trainings, this year we added a workshop for our newly elected State Officers on engaging with their audiences and portraying their passions to rooms of various sizes. At the same meeting, we hosted our first formal DE&I workshop to ensure that we are providing equal access to all. We are currently working on improving our website to be more inclusive and to provide pertinent information as quickly as possible to current and prospective members.

With a push for advocacy and outreach, we were able to grow our following across our social media platforms by an average of over 20%. This not only includes current members, but potential stakeholders who stand by MA BPA's mission and passion to support rising business leaders. This aided in us securing over \$5000 in public donations, which went directly back to our students.

MA BPA has not been without struggles, however. Our Fall Leadership Conference has struggled to be fiscally logical. We are taking strategic action to try to mitigate the financial deficit of this conference while safeguarding the return on investment that it provides to our members. Changes in location, agenda, and marketing strategies are scheduled to come in fiscal year 2025 and we are hopeful this will propel continued positive change.

Our current Board of Directors is comprised with individuals that have proven their dedication to our students and I am confident that student-centric programs and practices will be the key to our success.



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Mission Statement & Vision

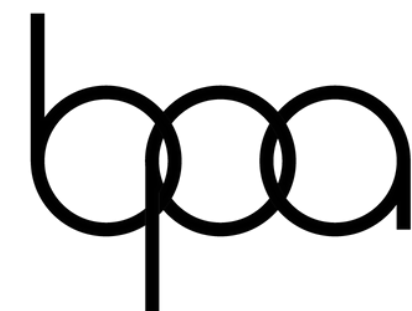
Mission Statement:

Our mission at Business Professionals of America is to develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

As a co-curricular organization, Business Professionals of America has the ability to enhance student participation in professional, civic, service and social endeavors. Business Professionals of America members participate in these activities to accomplish their goals of self-improvement, leadership development, professionalism, community service, career development, public relations, student cooperation, safety and health.

Vision:

Our vision for Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service and personal development.



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Thank you to our Sponsors, Supporters & Volunteers

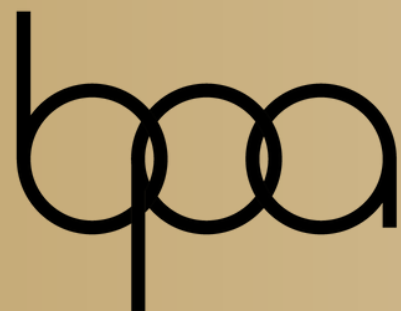
Massachusetts Association of Vocational Administrators
• \$3000

MassCPAs
• \$600

Jeanna D'Arc Credit Union
• \$250

3Nickels (Guided Choice)
• \$500
• \$1392 in-kind

State Street Financial
• \$1000



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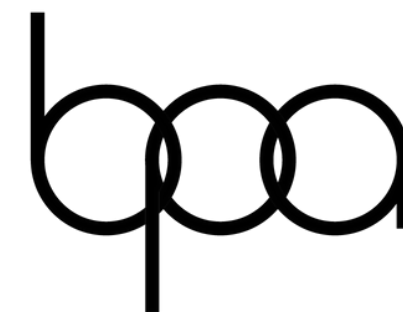
Total Membership

- 14 Active Chapters
- 386 Student Members
- 25 Chapter Advisors
- Over 50 Volunteers



State Leadership Conference

- 301 Student Members
- 25 Advisors
- 7 State Officers
- 5 Interns



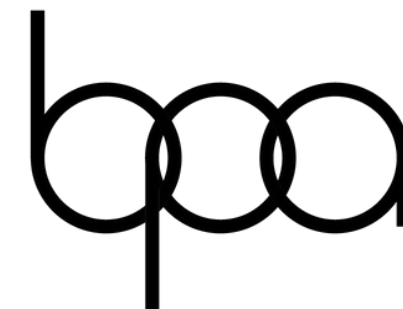
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National Leadership Conference

- 179 Student Members
- 42 Events with Massachusetts Finalists
- 10 Events with students in the Top 3



74 Certiport Certifications Provided
3 Students Serving on the National Executive Council
9 Virtual Event Finalists



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Over 50 Volunteer Hours Served
to Special Olympics of MA



Over \$7000 in Scholarships Awarded to
Members at the State Level

Awards & Recognitions

Post-secondary Student of the Year

Timothy Nguyen

Emerging Advisor of the Year

Cassandra Alves

Quality Chapters of Distinction Awards

Lowell High School

Post-secondary Virtual Chapter

Presidential Volunteer Service Award

Timothy Nguyen (Gold)

Membership Explosion Award

Bromfield School

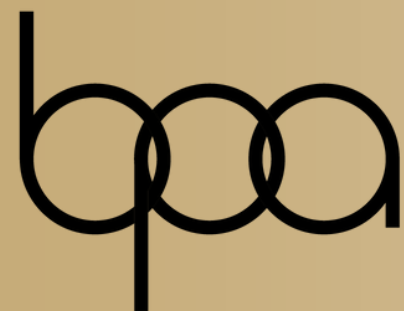
Diman Regional Vocational Technical High School

Lowell High School

Recruiter of the Year

Timothy Nguyen

14 Ambassador Torch Award Recipients



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What Our Students Have to Say:



While I joined Business Professionals of America during my freshman year of high school, it was never something I intended on doing. I told myself that BPA required too much, was too difficult, and just wasn't something I was capable of succeeding in. It wasn't until an older friend of mine, my campaign manager, eventually convinced me did I finally agree to sign up. Still, my doubts remained.

But through BPA, I quickly gained confidence in my technical skills, and even discovered my passion for economic history. With the continuous encouragement from both my fellow chapter members and chapter advisor, I even managed to place 1st in Economic Research at the National Leadership Conference last year. None of this would've been possible without the support of the people around me.

As a State Officer, through tasks such as organizing our yearly conferences and creating targeted programs to benefit membership, I've had the privilege of learning countless soft skills from highly-skilled mentors. The community that BPA fosters is one that prides itself on inclusivity and specialization, and I am constantly amazed by the level of achievement and compassion that our members foster. Wherever my BPA journey takes me, I can't wait to see what we continue to do next.

- Vainavi Malisetty, Hopkinton High School
State Secondary President, 2024-2025



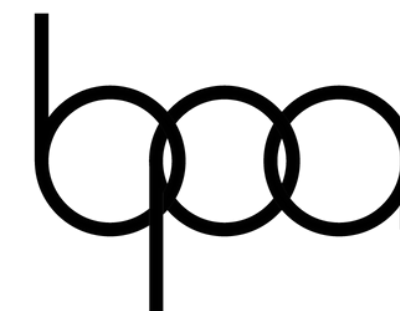
What Our Students Have to Say:

Joining Business Professionals of America in my Sophomore year, I remember being nervous and excited at the thought of competing in an organization I knew was very successful and equally competitive. Little did I know that BPA would be a keystone in my growth through high school, turning me into a confident and determined leader. Starting from the ground up and progressing through our Fall, State, and National Leadership Conferences, I observed the skills and passion I acquired for this organization. I learned how to trust myself, make my own decisions, and gain the courage and integrity necessary for leadership roles.

BPA works hard to bring chapters to new communities and schools. This is awesome for educating and creating individuals who will become leaders in their workforce. The organization's dedication to fostering an inclusive and supportive environment has empowered me and many of my other friends and classmates to pursue our goals with confidence.

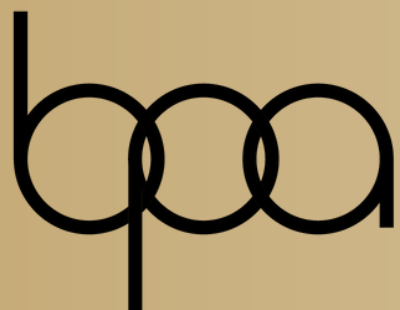
As I look back to my first year, I'm glad I took this opportunity because I cannot imagine my life without BPA today. It has made me one of the most successful leaders in my community, provided me with lifelong friends, and given me an experience I will never forget. BPA has not only shaped my high school journey but has also set a strong foundation for my future endeavors in the field of technology and beyond. Thank you BPA.

- Alex Mello, Keefe Technical High School
State Secondary Historian, 2023-2024



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Board of Directors & Staff



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Board of Directors

State Officer Representatives:

- Vainavi Malisetty - Secondary President
- Sreya Ravi - Post-secondary President

Business Representatives

- Nick Kellar (alumnus) - Senior Engineer
- Kevin Benjamin (alumnus) - Commercial Account Executive

Chapter Advisor Representatives

- Jenn Gaspar - Greater New Bedford Vocational Technical
- Cassandra Alves (alumnus) - Virtual Post-secondary

Alumni Representative

- John Lucas Coelho (alumnus) - Civil Engineer
- Shea Hassett (alumnus) - Assurance Senior (CPA)

At Large Representative

- Mason Russell - Data Product Leader

Staff

State Director - Makenzi Tiberii

Assistant State Director - Jaclyn Kellar

State Officer Coordinator - Andrea Sutherland

IT & Infrastructure Coordinator - Christopher Esau

Looking Ahead

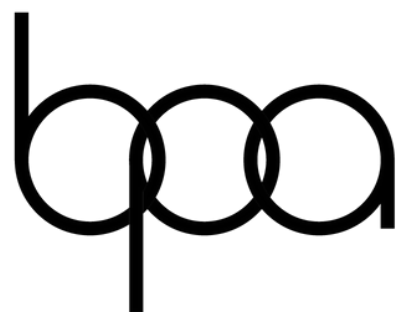
In fiscal year 2025, we will remain focused on concentrated growth efforts and on the return on investment for our members. We aim to continue to provide quality, equitable experiences for those across the Commonwealth.

It is our goal to strengthen our current business connections and gain new partnerships. To achieve this goal, we created a new opportunity for our students - a marketing internship. This role nourishes our membership portfolio while concurrently benefiting our organization. In addition, this intern will help aid in our goal to highlight our students' successes inside and outside the classroom; continuing to showcase what our members are capable of and the benefits Business Professionals of America provides.

Plans for fiscal year 2025 also include additional engagement in our community to help those in need - members or otherwise. We will continue to volunteer in various manners and maintain our relationship with the Special Olympics of Massachusetts. It is our belief that supporting our members and community will assist in securing funding and allow us to advance the equity and inclusion we provide to our students.

Please, if you have any questions, concerns, or would like to provide support to MA BPA, reach out to us.

Respectfully,
Makenzi Tiberii, State Director



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